



**NAKAMOTO PRODUCTIONS  
PRESENTS:**

**COACH RAY'S VO SUCCESS FORMULA**

**Follow this Four Step Formula and you will vastly increase  
your odds of a Successful Part or Full-time Career  
in Voice-Over!**

**1. A PROFESSIONAL MARKETABLE VOICE DEMO**

- **Your demo is your calling card, your portfolio... YOU!**
- **You can't get anywhere in VO without a PRO/Marketable Demo!**
- **Potential clients can listen to your demo and select your voice for auditions/jobs thru websites like Voice123/Voices.com and the Nakamoto Productions Voice Bank.**
- **Coach Ray is an Award Winning Demo Producer and one of the most requested Demo Producers in Northern California!**
- **Coach Ray can produce a Professional Demo for you based on your Money Voice.**
- **Go to the next level with Specialty Demos: Audio Books, Movie Trailers/Promos, Narration/Documentaries, E-Learning, Retail/Automotive, Animation/Characters; Dialects/Impressions, etc.**

## **2. LEARN HOW TO WIN AUDITIONS**

- **Reality Check:** When you begin your VO career, you will get most of your VO jobs by winning auditions.
- As you start to win auditions, you will develop repeat business.
- Learn how to direct yourself!
- Learn your software record/edit program!
- Submit clean, full volume auditions with no distortion.
- Judge your own auditions---Put yourself in the role of the Voice-Seeker!
- Coach Ray recommends learning audition strategies at PRO AUDITION held once a month\_at Nakamoto Productions.
- Coach Ray is also available for Private Audition Lessons.

## **3. MARKETING/BRANDING/SOCIAL MEDIA**

- As Coach Ray says, *“Get Your Bait (Demo) outta’ the boat and in the Water”!!!*
- Take a private Marketing Lesson with Michael McDonald of McDonald Advertising.  
Find your unique VO Brand; Where to send your demo nationally and locally. Michael can produce your business cards and create your personal professional website.
- Take a private lesson with John Grove, the successful Sacramento voice who averages 30 VO gigs a month. Learn how he’s mastered networking with Social Media.

## **4. COMMITMENT**

- Practice at least an hour a day reading aloud the newspaper, TV sub-titles, websites, emails.... Everything -- in variations of your Money Voice.
- Try to audition every day.
- Make “Behind the Mic---Your Comfort Zone”!
- Record-Critique/Record-Critique/Record-Critique
- Learn Improv. at Mosaic Acting
- Join the Golden Age of Radio Players on KTDT internet radio

- at the Thistle Dew Dessert Theater.
- **Read for the Blind at Society for the Blind’s “Access News”.**
  - **Continue taking workshops to elevate your talent level.**
  - **Remember: Your Voice is your Instrument. Be the Master of your Instrument! Your voice is at your Command!**

*And finally the 3 words to remember from the  
Legendary Don Morrow:*

**PEREVERANCE—PERSEVERANCE-- PERSEVERANCE**

<http://nakamotoproductions.com/training>

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